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Please reject the NAB's petition 04-160 that requests limits on free market competition on our radio airways.

Over the past few years the radio market, here in Denver, has become dominated by one major player. In many cases, the programming is not local. As a result, the public service aspect of 24 hour radio traffic reports has disappeared. And, at the same time, a group of generic radio stations, are airing an unreasonable amount of advertising during drive time.

Today, the traffic reports are no longer accurate or thorough enough to be useful. We desperately need some competition in this market!

In this local radio market, 24 hour traffic up-dates have completely disappeared. I own a small business, with employees on the road, and we count on local 24 hour traffic reports for our efficiency. Also, my wife and my employees have commutes from the suburbs. We are willing to pay for 24 hour traffic reports. I am looking forward to this service from Satellite Radio. Fortunately, they can restore this public service to the market place.

Please don't allow the NAB their self serving request to limit free market competition and destroy this valuable public service.